

# We've got some **BIG NEWS** to share...

**WE ARE NOW SHIPPING ON SATURDAYS!**

*Dear Automatic Nation,*

The past year has been a whirlwind for many of us. While the world has seen its fair share of uncertainty, our focus has remained on you, our dealers. Without our incredible dealer network, we would not be able to play our part in getting more consumers outdoors and enjoying their choice of powersports.

As we continue to navigate these extraordinary times, our dedicated team has been tirelessly working at delivering more value to you, our dealers, and elevating your experience with us. Now more than ever consumers are not just expecting, but also demanding fast fulfillment of their needs. That is why we are so excited to share that we have extended our normal operating hours to now include Saturdays!

Effective immediately, Automatic Distributors is now open and shipping orders on Saturdays! Our trusted logistics partners will be accepting and inducting these orders into their networks which will provide earlier delivery to you and your dedicated customers.

As we transition to our new operating hours, we expect to provide same-day shipment of all orders received by 2 PM EST. This opens the door for delivery to your door by as early as Monday!

In addition, we have also extended our customer service hours to include Saturday. The Automatic Distributors customer care team will be operating from 9 AM to 3 PM EST effective immediately. This opens the ability for you to now be covered in the event you need to contact our customer care team through phone, e-mail, chat, or text messaging on Saturdays, one of the busiest days of the week for many of you!

We could not be more excited to offer these new hours to you, our dealers. We are only as strong as those who support us, so it is critical that we continue increasing our dealer-level support whenever possible. We hope that these new hours will have an immediate benefit to your business and look forward to continuing to grow together for all of 2021. From the entire team at Automatic, thank you again for your continued support!

**AUTOMATIC**  
DISTRIBUTORS



Jeff Graham  
President